

GLOBAL EDUCATION OREGON ANNUAL REPORT 2015

Our Mission

At Global Education Oregon, we create pathways to international, experiential learning for students, faculty, and university partners. Founded on the belief that international engagement is integral to developing global citizens, we:

- Prepare students for a 21st century workforce, creating exceptional academic and professional development opportunities abroad;
 Connect faculty to cross-cultural perspectives that enhance their teaching and research;
 Provide institutional partners with a personalized, progressive approach to international
- programming and collaboration.





Kathy Poole

Executive Director Global Education Oregon

Dear colleagues,

2014-15 represented a year of dynamic transition and expansion in study abroad at the University of Oregon. During this time, the UO Office of Study Abroad merged operations with a campus academic unit, AHA International, joining the study abroad and exchange operation of the UO with AHA's high-quality educational programs, permanently staffed overseas centers in Europe, Africa and the Americas, and customized, faculty-led study abroad options, to form a new entity, Global Education Oregon (GEO). One of the primary goals of this initiative was (and remains) to dramatically increase participation of students and faculty in international opportunities, as expressed in GEO's mission statement.

The exciting debut of GEO took place on a national stage in May 2015. The launch was met with great success, measured not only by the addition of two new institutional partners in the last half of 2015, but on campus as well, which saw study abroad linked to the Oregon Duck brand for the first time in its history.

In addition to its primary role serving the UO campus with a suite of more than 250 overseas programs, GEO's staff of 23 international education professionals serves a national network of 30 active campus partners. Our institutional partners—mid-sized and large public universities, private liberal arts colleges, and community colleges—represent a wide swath of the country, and are featured on pages 9-10 of this report.

New and exciting resources for students, advisors, faculty, and institutional partners accompanied the transition to GEO, most significant of which was the development of a robust online catalog at geo.uoregon.edu. The new website was recognized with the 2015 Silver Award in Communications from the Council for Advancement and Support of Education (CASE). It was just one of many tools GEO identified, developed and implemented for high impact recruitment and marketing.

We are also pleased to report that GEO gained national visibility in 2015, including recognition by the Institute of International Education for an outreach initiative that we developed in support of IIE's Generation Study Abroad campaign, which aims to double study abroad participation by American college students by the end of 2019.

The annual report provides key data points throughout the year of our transitional journey to GEO, and highlights opportunities available to students and faculty who are eager to join GEO in making a positive global impact.

With best regards,

Kathy Poole

STUDY ABROAD PARTICIPATION

Partner Students on GEO programs, 16%



UO Students on other programs , 11%



2014-15 1359

TOTAL UO AND GEO PARTNER STUDENTS WHO STUDIED OR INTERNED ABROAD.

> Other Students on GEO Programs, 2%

A BREAKDOWN OF UO STUDENT PARTICIPATION ON GEO PROGRAMS



Went abroad during the summer.*





Participated on faculty-led programs.*

Were UO international students.

UO Students on GEO Programs, 71%



*Students who participated in different programs are counted multiple times, once per program.

PARTICIPATION BY COUNTRY



TOP 10* STUDY ABROAD DESTINATIONS BY NUMBER OF UO STUDENTS ON GEO PROGRAMS.

| Spain | 130 | Japan | 39 |
|---------|-----|-----------|----|
| Italy | 106 | Austria | 33 |
| UK | 104 | France | 31 |
| Denmark | 71 | Ireland | 30 |
| Mexico | 43 | Argentina | 29 |

*Students who participated in different programs are counted multiple times, once per program.

UO PARTICIPATION BY MAJORS

TOP 10* UO MAJORS ABROAD BY NUMBER OF STUDENTS

| | | % |
|-------------------------------|-----|----|
| Journalism and Communications | 168 | 13 |
| Business | 166 | 12 |
| Architecture and Allied Arts | 109 | 8 |
| International Studies | 74 | 6 |
| Spanish | 65 | 5 |
| Psychology | 47 | 4 |
| Economics | 43 | 3 |
| Family and Human Services | 43 | 3 |
| General Social Science | 38 | 3 |
| Human Physiology | 37 | 3 |
| All other majors | 545 | 40 |
| | | |

*Includes both graduates and undergraduates.

**Students with second majors are counted twice.

TOP 10

UO MAJORS ABROAD BY PERCENTAGE OF MAJORS

| | | | 90 |
|------------------------------------|-----|-----|----|
| International Studies | 129 | 100 | 78 |
| Romance Languages | 166 | 93 | 56 |
| Honors College | 118 | 47 | 40 |
| Journalism and Communications | 632 | 168 | 27 |
| Architecture/Interior Architecture | 287 | 75 | 26 |
| Business | 540 | 114 | 17 |
| Biology | 170 | 24 | 14 |
| Political Science | 204 | 29 | 14 |
| Psychology | 393 | 44 | 11 |
| Sociology | 190 | 28 | 10 |
| | | | |

Total UO students who graduated in 2014-2015.

Total students abroad per major 2014-2015.

*Percentage of total students abroad within major according to the UO Office of Institutional Research.





GEO designs and administers programs throughout the academic year and summer for more than 1,300 students, enabling them to satisfy general education, major-specific, and elective credits and maximize cultural immersion and engagement.

Course offerings and academic programs are rigorous and extensive, and serve a wide number of disciplines in established and emerging fields. Placements in meaningful and mutually beneficial service learning projects and internships are also available, offering students critical intercultural competencies sought by employers in today's global economy.

UO students can feel confident knowing that their participation in a study abroad program does not adversely impact their time-to-degree, since the vast majority of study abroad alumni graduate within four years.

SPOTLIGHT ON GEO CENTERS

As part of our commitment to offering top-notch professional services and academic programs to students and faculty throughout the US, GEO maintains an expanding network of centers throughout the world. In 2015, GEO operated center-based programs in Argentina, France, Ghana, Greece, Italy, Morocco, Spain, and the United Kingdom, with progress well underway to develop its newest center in Mexico. These centers offer classroom facilities, small reference libraries, wireless infrastructure, faculty workspaces, and, above all, provide a springboard for cultural engagement. For example, GEO's center in Athens includes indoor and outdoor common spaces where students gather to study and engage in organized activities such as community movie nights, poetry readings, olive oil tastings, and art exhibitions. Some examples of programs at GEO centers abroad are listed on the opposite page.

Rosario, Argentina Angers, France Accra, Ghana Athens, Greece Siena, Italy Querétaro, Mexico Fes, Morocco Oviedo, Spain Segovia, Spain London, UK **Spanish Language and International Justice in Rosario** is designed for students interested in improving their Spanish and learning more about international justice and human rights in Latin America.

In **International Business and Marketing in Angers** students gain an international business perspective while taking a wide range of business courses offered in English at École Supérieure des Sciences Commerciales d'Angers (ESSCA), an AACSB International accredited institution.

Global Health, Development, and Service Learning in Accra is ideal for students interested in studying global health and development issues in Africa or with career aspirations in the field of community and international development, social work or the health sector.

In *Art in Athens: In the Field* students discover new ways to see and interpret the distinctive beauty of the Greek landscape through drawing, watercolor, and other media.

Social Media and Marketing in Siena offers students an opportunity to explore classroom topics such as creating value for customers, market analysis, social media marketing, and entrepreneurship through an exploration of the wine and tourism industries of Tuscany. *Mexican Studies and Spanish Immersion in Querétaro* (a UNESCO World Heritage Site) offers intermediate or advanced Spanish, as well as courses on Mexican history, literature, and culture.

In *Arabic Language and Moroccan Culture in Fes* students complete one year of Modern Standard Arabic during the summer, while living in a vibrant, bustling city of cultural and historical significance.

Special Topics in Language and Culture in Oviedo offers content courses in English plus several tracks of language courses such as Spanish for healthcare professionals, as well as opportunities for service learning.

Ideal for Spanish majors and minors, **Spanish Immersion in Segovia** offers a wide range of content and language classes designed exclusively for students studying at the GEO Segovia center. Service learning and internship opportunities are also available.

Journalism in London immerses students in the communications and media scene in London. Designed to take advantage of the city's global communications headquarters, excursions include visits to BBC Television and Radio and ITN News.



GEO PARTNERS

Few other study abroad providers can claim GEO's unique position within a large, public research institution, along with its active partnerships with 30 colleges and universities throughout the country.

Like students and faculty at the UO, our campus partners count on GEO for expanding, cuttingedge programming options, faculty engagement opportunities, and 24/7 risk management.

A client-focused and service-directed enterprise, GEO develops and administers its high quality academic programs customized to institutional needs and faculty interests. With every new student and institutional partner that engages with GEO, the UO gains an opportunity to enhance its reputation for excellence, both nationally and internationally.

TOP 10 GEO PARTNER STUDENT ENROLLMENT

University of Portland Ball State University Portland State University Oakland University Western Washington University Willamette University Oregon State University Central Michigan University Pacific Lutheran University DePauw University





NORTHWEST PARTNERS

- 1. Central Washington University
- 2. Concordia University: Portland
- 3. Eastern Oregon University
- 4. Lane Community College
- 5. Oregon State University
- 6. Pacific Lutheran University
- 7. Portland State University
- 8. Southern Oregon University
- 9. University of Alaska: Anchorage
- 10. University of Alaska: Fairbanks
- 11. University of Alaska: Southeast
- 12. University of Portland
- 13. University of Puget Sound
- 14. Western Oregon University
- 15. Western Washington University
- 16. Willamette University

MIDWEST PARTNERS

- 1. Alma College
- 2. Ball State University
- 3. Central Michigan University
- 4. Concordia University: Ann Arbor, MI
- 5. Concordia University: Mequon, WI
- 6. DePauw University
- 7. Lebanon Valley College
- 8. Northern Michigan University
- 9. Oakland University
- 10. Saginaw Valley State University
- 11. Wabash College
- 12. Washtenaw Community College
- 13. Wheeling Jesuit University
- 14. Wilmington College

FUNDING FOR STUDY AND INTERNSHIPS ABROAD

Passport Grants

Studying in another country during a year of college can be a daunting prospect for any student. As a small step towards lowering financial barriers, GEO offers grants to cover the cost of an American passport book and first-time processing fee—extra costs that aren't often in the budget of many students. To be eligible for the program, a student must be a Pell Grant recipient, first-time U.S. passport holder, and a freshman or sophomore with a cumulative GPA of 2.25 or higher.

The passport grants highlight the idea that going abroad is simply a series of steps, and obtaining a passport is the first of these. Along the way, GEO offers guidance in order to give the most students possible the opportunity to expand their global awareness.



36

STUDENTS WHO RECEIVED A PASSPORT GRANT IN 2015

117

STUDENTS WHO RECEIVED A PASSPORT GRANT SINCE 2013

GEO Scholarships

GEO is dedicated to helping all students study abroad, regardless of their financial situation. Details about more than 20 scholarship opportunities specifically designed for UO students can be found on the GEO website. Two of these, the Mills Study Abroad Scholarship, and the Ambassador Scholarship, are administered directly through GEO. Links to external resources for additional funding opportunities can also be found at **geo. uoregon.edu/scholarships**.

In 2015, GEO began developing new scholarship initiatives to make the academic, professional, and personal benefits of study abroad attainable to more students. One of these, Map Your Future, grants freshmen \$1000 to be used on any GEO study abroad or internship program at any time during their college career. Another, the Gateway Scholarship, enables UO departmental advisors to become more proactive in connecting students to relevant international experiences, and rotates among four academic departments on campus each year.





STUDENTS WHO RECEIVED THE MILLS STUDY ABROAD SCHOLARSHIP



STUDENTS WHO RECEIVED THE GEO AMBASSADOR SCHOLARSHIP

SPOTLIGHT ON SCHOLARSHIP RECIPIENT



Tarik Richardson Major: History Minor: African Studies and Religion

GEO Program: Intensive Swahili in Zanzibar Summer 2015 Award: Gilman Scholarship

Going to Africa had both academic and cultural significance. The Intensive Swahili in Zanzibar program satisfied minor requirements and gave me the opportunity to conduct independent research of my own choosing. This experience allowed me to be more than an armchair historian, and use what I learned on the program as insight to future work I might do. Now I intend to pursue a doctorate in the field of Ancient African history. As the first of my family to return to part of our ancestral motherland, this study abroad experience was also like an enlightening pilgrimage.

National Distinguished Scholarships



UO RANKED 12TH NATIONALLY IN GILMAN RECIPIENTS IN SUMMER 2015.*

BOREN* 2 FULBRIGHT*

107

TOTAL NUMBER OF UO STUDENTS WHO RECEIVED GEO STUDY ABROAD SCHOLARSHIPS OR NATIONALLY DISTINGUISHED SCHOLARSHIPS.

*Figures reflect the number of scholarship recipients who accepted the award and studied abroad, but do not include scholarship recipients who declined the award.







THE STUDENT EXPERIENCE

Negina Pirzad

Major: Journalism and International Studies Minor: Arabic Studies

GEO Program: Cross-Border Interviewing in Vienna and Segovia Summer 2015

Shedding light on diverse cultures and people has become one of my main priorities, not just with journalism, but with life in general since my Cross-Border Interviewing program. I've been lucky to apply this international perspective in a number of outlets thus far. This includes my work with student publications such as *The Emerald* newspaper and *Ethos* magazine, along with more large-scale work with community members such as Carl Falsgraf, a retired UO linguistics professor, who is writing a book about people who come from international backgrounds. My familial ethnic background is from Afghanistan, so I have always been on the border of two cultures, Afghan and American.

After working so closely with the faculty leader of my GEO program, Professor Peter Laufer, I became positive that journalistic writing is what I want to do professionally. Before this, I was always geared towards having editing and story planning positions, but with all the writing experience we got abroad, and from all the different people and cultures I got to dive so deeply into through text, I now see that I am meant to be a writer.

Being exposed to so many beautiful and vibrant places was a real treat, but I think I'll be forever thankful for the people I met, both on my program and within the different communities we traveled to in Austria and Spain. There is so much richness out there and people are the best way to explore this, and that is exactly what I got to do. I also got to connect with such a talented professor on our campus that I don't think would've happened outside of this study abroad experience.









